

CardioFuzion

The Dual-Action Supplement that Manages Heart Health on Two Fronts



Consumers and Cardio Health

...how do you address their different concerns?

Unhealthy
Triglyceride
Levels

Those who are...

Diabetics

Managing weight

Suffering from kidney
disease

Leading a sedentary
lifestyle

Unhealthy
LDL (Bad)
Cholesterol
Levels

Those who are...

At risk of heart attack

At risk of stroke

Consuming diets high
in saturated fat

Seniors

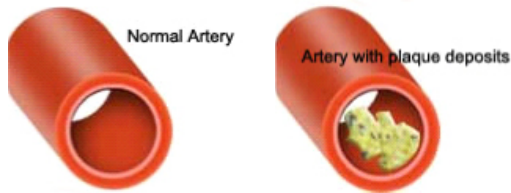


CardioFuzion's Dual Action against Cardiovascular Risks

*Within their healthy diet, your customers will have scientifically-researched benefits of **TWO** FDA-acclaimed health supplements known to...*

Omega-3

- Lower Triglyceride levels
- Decrease the thickness of the carotid arteries and improve blood flow



Phytosterols

- Block LDL (Bad) cholesterol absorption in the gut



Catching Their Eye

*Omega-3s are a **billion dollar market**. How do you make your product **stand out**?*



“Omega-3 has become a major success in some areas: around the world the omega-3 dietary supplement business is thriving, with supplement sales up 10% in the US in 2010, to over \$1 billion (€750 million), making omega-3 the biggest dietary supplement category.”

-New Nutrition Business



On the Shelf

*Catch the eye of consumers who want to protect against
LDL cholesterol AND unhealthy triglyceride levels*

CardioFuzion is an Omega-3 PLUS product offering **DUAL ACTION** for heart health

Supplement users are familiar with the positive effects of taking omega-3s often seen on supplement shelves...

Phytosterols are used as a supplement in foods such as margarine spreads, but are not commonly found in soft gels.



Serving Suggestions

Take one 1000 mg Softgel twice daily before meals for:

- **352 mg EPA**
- **264 mg DHA**
- **1,060 mg Esterified* Phytosterols**



FEBRUARY 2012 FDA REGULATORY CHANGES!!

*FDA has proposed to change their health claim on Phytosterols in supplements to be applicable only to **Esterified Phytosterols**.



Thank You

Ask us for a free sample

Tip! CardioFuzion can be used on its own
or in a blend with other formulations



The Scoular Company is a century-old, employee-owned company with \$4.5 bln in annual sales that is committed to providing supply chain solutions to customers worldwide.

