



Fuel your future.

There's never been a better time to grow winter canola in the Central Plains. Through Scoular's Canola MVP program, you can get growing today with resources, reassurance and revenue potential.



Competitive prices
& soaring demand



Hardy seed varieties
& agronomy support



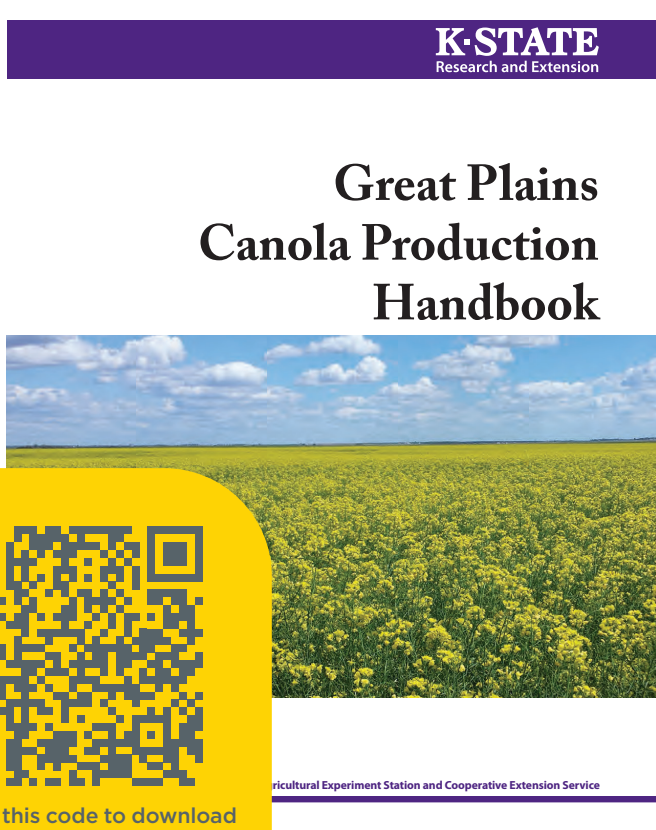
Improved soil health
& wheat yield

Canola MVP™



MARKET DEMAND FOR VEGETABLE OIL IS SOARING.

Scoular is bringing the renewable fuel boom to you through the converted Goodland Crush Facility and Canola MVP program. Canola grown in the region will be crushed at the new plant and used to make renewable diesel and edible oil. Demand for renewable fuels is surging because of consumer choice and federal regulation—canola has a very high oil content, and according to the U.S. Energy Information Administration, capacity to refine renewable diesel will be 5 billion gallons by 2025. Similar to the history of ethanol, competitive prices for canola today are expected to become even bigger returns in the future as market value for vegetable oil continues to increase.



Scan this code to download
a free copy of the **Great
Plains Canola Handbook**

WINTER CANOLA IS A RELIABLE CROP FOR THE CENTRAL PLAINS.

Winter canola is a great alternative crop to add to your rotation. In Southwestern Kansas and Central Oklahoma, winter canola has reliably high yields. A canola rotation also helps with weed management, improves soil health and leaves your seedbed fertile for double cropping the following harvest. Today's winter canola seed varieties have been bred for improved winter hardiness and yield potential—genetic enhancements that will keep getting better thanks to our partnership with Kansas State and Oklahoma State University agronomists.

GROWING CANOLA CAN INCREASE YOUR OVERALL REVENUE.

Canola on its own is price-competitive against wheat. After you factor in that wheat planted after canola is reliably higher quality and has better yields, the numbers really start to add up. A wheat-canola rotation can increase profitability—in one study up to 20% more than a continuous wheat rotation.

SCOLAR IS STABLE AND EXPERIENCED.

With over 130 years in the grain business, and integrity as a guiding company principle, you can count on Scoular to deliver on our word. We are a \$10 billion company with a global market presence and a reputation for always honoring our contracts. We are committed to growing the future together, creating opportunities in our community and helping you get the most out of every acre.



1,400+
Employees



\$10.54 Billion
Annual Revenue
(FY23)



1.3 Billion
Bushels Traded
(FY23)



49th Largest
Privately Held
U.S. Company
(Forbes, 2023)



100+ Facilities
(Offices, Storage,
Handling,
Processing) in North
America and Asia



80+ Countries
Shipping goods
locally and
internationally



\$1.77 Billion
Sales of Feed
Ingredients and
Proteins (FY23)



12th Largest
U.S. Exporter
(JOC, 2023)

INVESTED IN CANOLA FOR THE LONG HAUL.

Scoular converted a facility in Goodland, Kansas—a substantial investment—into a dual oilseed plant that will crush canola and soybeans. That creates demand for 400,000 acres of canola planted in Southwestern Kansas and Central Oklahoma. Today, there are only 10,000 canola acres planted. That means our *success at Scoular is linked to your success growing canola*. Scoular is partnered with Kansas State and Oklahoma State University agronomists to help you achieve the best yields possible. These agronomists can advise you on seed varieties and offer personal advice for growing canola on your land.



Contact us to learn how we can define
what's possible together.

Visit ScoularView.com to contact your local Scoular originator
or email us: canola@scoular.com



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